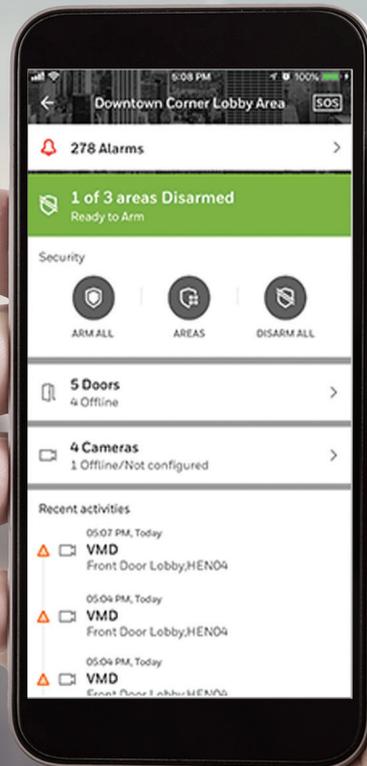


Profitability to the MAX

Connected video, access and intruder security with business intelligence



Introducing MAXPRO® Cloud

When it comes to choosing a security platform to standardize on for your business offering, why not choose one that best serves your bottom line.

- MAXPRO® Cloud is an integrated, cloud-based video, access and intruder management system that enables business owners to streamline security management and control of multiple sites.
- You can be uniquely positioned to offer managed intruder, access and video services to your customers utilizing a single seamless interface, providing a true end-to-end “Connected Building” solution.
- MAXPRO Cloud enables you to generate revenues from cloud services while reducing your operational costs.

MAXimize Revenues

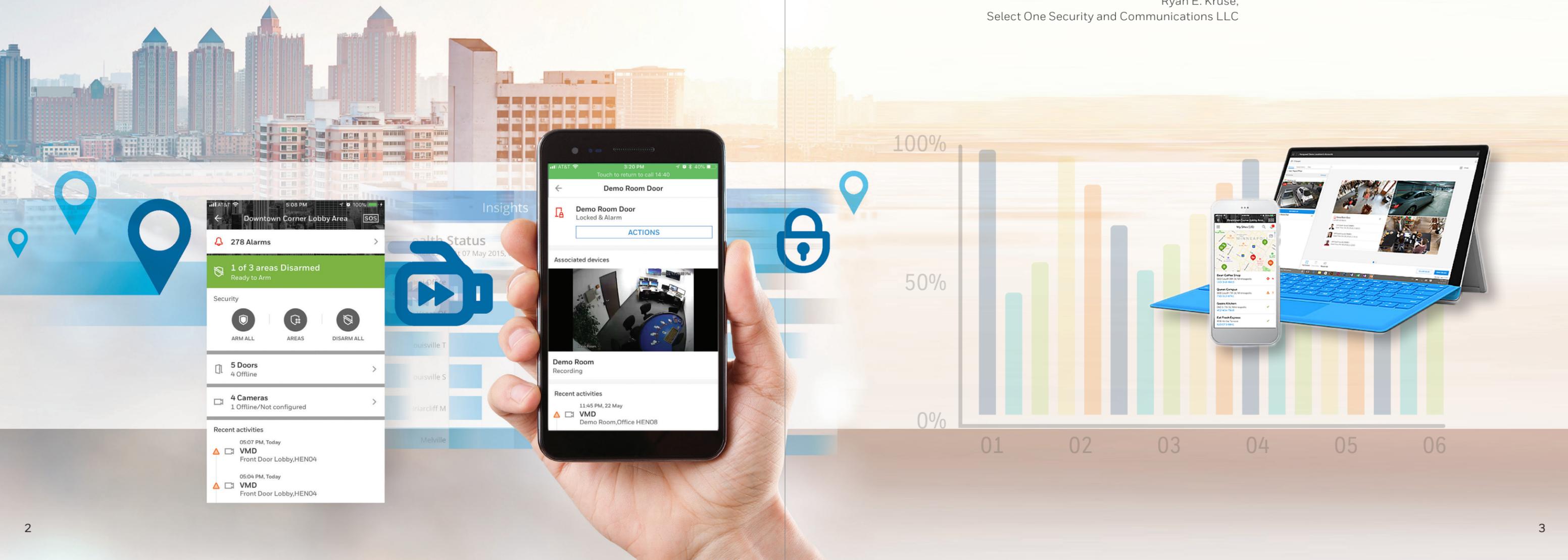
To drive lasting, sustainable revenue for your business, you need to offer your customers a security solution that thinks beyond the box—Business owners are expecting more from their security systems, a simple and easy to use system, access from anywhere across multi-site locations, information that matters, scalability, and of course peace of mind.

MAXPRO Cloud is designed to meet this growing market need while allowing you to drive a lasting, sustainable customer base and increase monthly recurring revenues through security as a service.

So let other dealers talk about hardware - while you approach your customers security needs with a small-to-medium business solution that makes life easier, which connects them to their business and streamlines efficiencies.

“ I love RMR, because it's great for the growth of our company and for the growth of our customers.

Ryan E. Kruse,
Select One Security and Communications LLC



MAXimize Installations

Onboarding and managing a multi-site customer used to take a lot of time. MAXPRO Cloud is faster to install, easier to manage and simpler to scale – helping you serve customers more efficiently. Installing one site or multi-sites with auto-enrollment and discovery of devices for multiple cameras, readers, access controllers and other video appliances now takes hours instead of days so you could reduce installation time and potential truck rolls, and that adds up to big savings.

FASTER, EASIER SETUP

- **No software to install** plug-and-play hardware reduces the time it takes to install and setup an integrated system.
- **Cloud based configuration** helps reduce any compatibility issues associated with installing local PC based software or operating systems.
- **Eliminates expensive servers and software** saving you installation time and cost.

MULTI-SITE CONFIGURATION

- **Integrated Google™ Maps** provides visual multi-site configuration.
- **Global credential and operator management** allows you to easily manage permissions and access across multiple sites.
- **Easy configuration** of rules, dashboards, and automatic reporting.

MORE INSTALLS

- **Pre-program everything before you get on-site**, reducing time and freeing up installers for other jobs.
- **Reduce single and multi-site installation time** with easy cloud integration.
- **Remote system commissioning** reduces installer time at the site.

“ Site and hardware setups are simple with MAXPRO Cloud, with just a few clicks we can have a customer up and running. Managing users or changing settings can be done centrally with no truck rolls needed, saving everyone time and money.

Gary Cronin
Alarm-1 Protective Services, LLC



MAXimize Performance

MAXPRO Cloud is always on and is there when you need it most. Managing multiple locations and providing meaningful insight to you and your customer helps drive MAXimum Performance.

PROACTIVE SERVICING

- Continuous system health check monitors for any potential device failures or lost communications to help ensure continuous system up-time.
- Remote cloud configuration, management and servicing reduces unnecessary truck rolls.
- In the event of a device or system failure, know before you go that your technician is armed with the right equipment.

FUTUREPROOF

- Easily grow and scale with your customers needs.
- Automatic Firmware Updates to customer devices without having to roll a truck.
- Cloud based software keeps your customers always up-to-date with the latest features and enhancements.

BUSINESS INSIGHT

- Complete customer database visibility allows you to easily identify upgrade and upsell opportunities.
- Value added services helps keep your customers longer while reducing attrition.
- Configurable Dashboard let's you see the information that matters to you most.

“ MAXPRO Cloud is a versatile platform for developing strong, ongoing relationships with our customers and their access control systems. This helps us generate recurring revenues as well as recurring customer satisfaction. Our customers are happy with the platform and so are we!

Scott Hightower,
Verified Security



Target Markets

MAXPRO Cloud is an ideal solution for multi-location small to medium businesses. Single-sign on to multi-sites allows customers to access and manage their systems from anywhere.

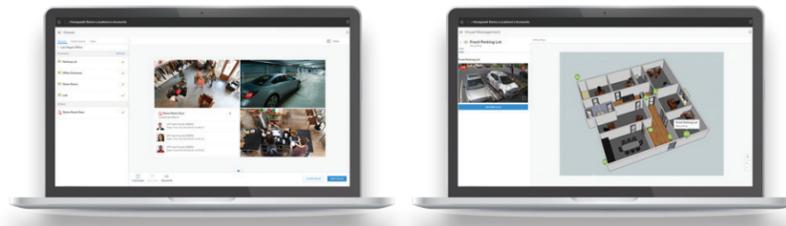
Typical Customer

- Multi-Location/Local or National
- Tiered Hierarchy Operators
- 3,000 sq. ft. or less
- 3 to 4 Doors Access
- 6 to 8 Cameras
- 30-50 employees



Intuitive User Interface

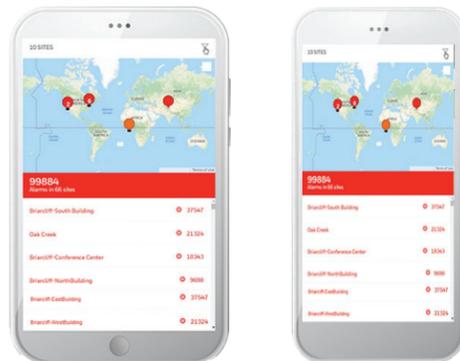
- Customizable Dashboards
- Google™ Maps Based Overlay
- Reports/Scheduler
- Integrated Access Control and Video Viewer
- Dynamic Floor Plans
- Real-Time Alarm/Event Monitoring



Powerful Mobile App

- Live view and management of video and access control
- Add/Remove card holders
- Door control and recorded video playback
- Multi-location management

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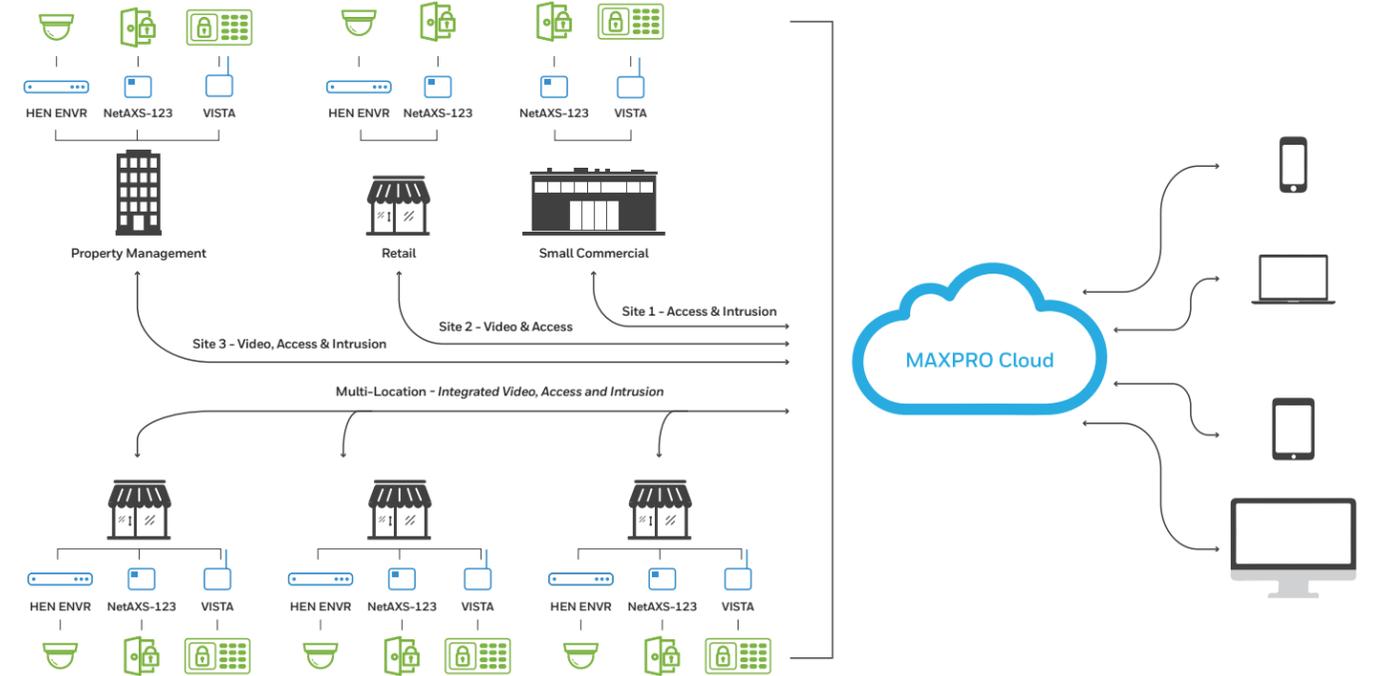


Standard Service Features

- Secure browser based access, Anytime, Anywhere
- 24/7 Cloud Hosted Service (Dedicated support team)
- Managed security as a service, Integrated Video, Access and Intrusion
- Health and Status of your customer locations
- No servers or software to maintain
- Multi-site deployment and management made easy
- Email and Push Notifications, Rule Based
- Built in automated customer reporting
- Visual customer site management
- Remote configuration and management, cards, users, permissions, concierge, monitoring
- Global users, cards, schedules and permissions
- Cloud Ready hardware, not cloud dependent reducing your SKU count
- Plug and Play devices no ports forwarding
- Low creation costs improving your cost multiples
- Cloud stored configuration, easy device replacement
- Remote f/w management
- Reduced truck rolls
- Proactive maintenance – know before you go
- Customer insight, and loyalty
- Pay for what you use, fully scalable
- Upsell opportunities
- Hosted on Microsoft Azure, full redundancy

MAXPRO® Cloud

System Architecture



Simple Management of Multiple-Sites



-  Property Management / Multi-Tenancy
-  Small Commercial
-  Retail
-  Franchises

Manage all of these across multiple sites and locations

- Tiered system management & control including central, customer and zone management options for Video, Intrusion and Access
- Access control for common doors with zoned / sector access for specific customers or groups
- Intrusion security for whole site, with zones / sectors and individual customer or group management
- Visual verification of events and video monitoring of common areas
- Allocate systems / access as and when needed.
- Simple user friendly management

Awards



For more information:
maxprocloud.com

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