



# dmx<sup>®</sup> PROFUSION iS

## A completely integrated media experience.

The future is here with the ProFusion<sup>®</sup> iS digital media manager. Powerful and affordable, the all-in-one iS is DMX's latest system capable of delivering music, audio messaging, and HD video content.

The iS provides total control over what your customers hear and see. Flexible scheduling, dual-zone audio and single-zone video capability, management features, and more make it the only delivery system you'll need to provide an engaging experience for your customers.

✦ **Music Create the Perfect Vibe.** No other commercial media manager comes close—high-fidelity and stereo sound capability.

✦ **Messaging Maximize the Moment.** On-site and on-hold music and messaging are seamlessly integrated to prevent abrupt interruptions.

✦ **Video Capture Their Attention.** Music videos, HD atmospheric, or your own video content (ads, logos). The iS manages video content with accompanying audio in conjunction with your music program so the two don't compete for air time.

## FEATURES & BENEFITS

**Automatic Easy Content Management.** Automatic scheduling allows you to change your vibe or tempo by the minute, hour, day, week, or season—switch your content schedule at any time.

✦ **Reliable Field and Time-tested.** DMX pioneered on-premise music players with reliable, flexible software for commercial environments over a decade ago. ProFusion is field tested, and over 100,000 devices later, remains the industry leader.

✦ **Flexible Multiple Update Options.** Secure Ethernet updates deliver data quickly, dramatically reducing the time it takes to receive music and message updates. The iS also supports disc updates with an optional built-in DVD-ROM drive.

✦ **Powerful Multiple Zone Possibilities.** Two zones of audio, each with independent scheduling capability, and one video output create a world of possibilities. Play music in one area and a different kind in another; or connect one audio output to your phone system for music and messaging on hold. And don't forget your video output.

✦ **Simple Effortless Operation.** Built-in display allows for easy adjustments to settings and shows music, messaging, and video information. Automatic dayparting and other features make the iS as hands-free as possible.



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## SUPERIOR PROGRAMMING FEATURES

- + Automatic content scheduling by time of day, day of week, and seasonal promotional events
- + LCD front panel displays style name, song title, artist, message name, and menu options
- + Multi-zone capability
- + In-store message marketing; on-hold music and/or messaging
- + Video: MPEG-1, MPEG-2, MP@ML, MP@HL, MPEG-4, MP@L3.1, and MP@4.1, JPEG, PNG, GIF
- + Seamless content interchange between audio and visual elements

## TECHNICAL EXCELLENCE

- + Secure digital network delivery
- + Corporate content server capability
- + Integrates with existing systems
- + Based on open industry standards
- + Application upgrades conducted regularly
- + Ethernet or disc updates
- + Solid state storage options

## AUDIO PERFORMANCE\*

- + Sampling Rate: 44.1 KHz
- + Frequency Response: 20.0 Hz to 20.0 KHz +/- 1.0 dB
- + Digital Audio: Coaxial
- + Analog Audio: Stereo L/R or Two Zone Mono

## CERTIFICATIONS

- + CE, FCC Part 15 Subpart B, cTUVus CB Scheme, C-TICK, RoHS, WEEE
- + Manufactured in ISO 9001 certified facility

## VIDEO PERFORMANCE\*

- + HDMI / Component / S-Video / Composite (CVBS) - NTSC or PAL
- + Up to 1080p @30 FPS

## POWER\*

- + Power: Worldwide 115 VAC - 230 VAC, 50 Hz - 60 Hz
- + Consumption: 24 watts maximum

## FRONT PANEL\*

- + Push-Button Controls: Power and 5 menu navigation buttons
- + Backlit LCD: 2 lines x 20 characters
- + DVD-ROM Drive (optional)
- + 5 LED status indicator lights

## REAR PANEL\*

- + Analog Audio: 1x Stereo or 2x mono
- + Digital Audio: Coaxial
- + Video: HDMI, Component, S-Video, Composite (CVBS)
- + Ethernet: RJ45 connector
- + 2 USB ports
- + Power: External AC Adapter

## CONNECTIVITY\*

- + Internet-enabled
- + Ethernet: 10/100 Mbps
- + Optional CD updates

## MECHANICAL \*

- + Dimensions: 10.12" x 2.69" x 7.96" (WxHxD)
- + Weight: 3.0 lbs.; 3.9 lbs. fully configured
- + Convection cooled

*\*Design and specifications are subject to change without notice*